

Author Guidelines

General Submission Requirements

Hasanuddin Economics and Business Review (*Hasanuddin Econ. Bus. Rev.* – HEBR) is an international, double-blind peer-reviewed, open-access journal published by the Faculty of Economics and Business, Hasanuddin University, Indonesia. HEBR is issued triannually and publishes high-quality scholarship on economic, business, and financial issues, with a strong emphasis on the Indonesian context and its relevance to other developing and emerging market economies.

Open access and publication fees

HEBR provides immediate open access to all published content and does not charge submission fees or article processing charges (APCs). HEBR also provides **immediate open access** to its content and applies a **Creative Commons Attribution (CC BY 4.0)** licence. For full details of the licence please see [here](#).

Publication ethics

HEBR is committed to research integrity and ethical publishing. All submissions must follow the **HEBR's Publication Ethics and Malpractice Statement**, which are based on the [COPE-aligned Principles and Procedures](#). Please read the full policy [here](#).

Privacy statement

The names and email addresses entered in this journal site will be used exclusively for the stated purposes of this journal and will not be made available for any other purpose or to any other party.

Generative AI key principles

Authors must comply with HEBR's Generative AI Key Principles. Generative AI tools must not be used to produce manuscript text, results, in-text statistical reporting, or images. Limited use for language copy-editing is permitted with disclosure, and authors remain fully accountable for the manuscript's accuracy, integrity, and validity.

Before preparing a submission, please ensure the manuscript

- Fits HEBR's scope and aligns with at least one pillar, namely Governance and Development, Enterprise and Innovation, or Sustainable Finance.
- Is original, not under review elsewhere, and appropriately cites prior work. Where applicable, authors should disclose prior dissemination (for example, working papers,

preprints, or conference versions), funding sources, and any potential conflicts of interest during submission. Research involving human participants or sensitive data must follow relevant ethical standards, including informed consent and confidentiality safeguards.

- Meets the journal's similarity requirement. Submissions with indications of plagiarism above the stated threshold may be rejected (no more than 20%). Please note, the journal editor may use [Crossref Similarity Check](#) to check on the originality of submissions received.

Submissions should demonstrate a clear scholarly contribution and offer relevance to Indonesia or provide strong comparative or transferable implications for comparable developing and emerging market economies. HEBR welcomes contributions from academics and practitioners worldwide, provided submissions meet high scholarly standards and offer clear contributions to knowledge. The journal considers empirical and conceptual manuscripts and welcomes quantitative, qualitative, and mixed-method research, as well as systematic evidence syntheses and context-rich case analyses, provided the approach is rigorous and transparently reported.

Manuscript Types

During submission, authors will be asked to select a manuscript type. If an exact match is not available, please choose the closest fit. The editorial team may reassign the manuscript type during initial screening.

- **Research Article:** original empirical or conceptual research with a clear scholarly contribution and transparent methods.
- **Review Article:** a rigorous synthesis of the literature with an explicit approach and a clear agenda for future research.
- **Case Study:** a context-rich analysis of a real-world case with conceptual grounding and transferable insights.
- **Book Review:** an analytical review of a recent book relevant to the journal's scope.
- **Editorial:** a scholarly perspective on timely issues or debates within the journal's scope, typically commissioned by the editors.

Prepare Your Submission

Before submitting, please prepare the required files and ensure the manuscript complies with HEBR's formatting, anonymity, and reporting requirements. The Title Page template, Main Manuscript template, and Author Declaration Statement are available below.

Required submission files

- [Title Page](#)
- [Main Manuscript](#)
- [Author Declaration Statement](#)
- **Supplementary files** (if any)

Double-blind review requirements

To preserve double-blind peer review, the **main manuscript** must:

- Exclude author names, affiliations, acknowledgements, funding information, and conflict of interest statements
- Remove identifying file properties and tracked identity information
- Use neutral wording for self-citations where possible and avoid language that reveals authorship

Submissions that do not comply with anonymity, the journal template, or basic formatting requirements may be returned for correction or declined during initial screening.

Length

As a general guide, manuscripts are typically **6,000 to 8,000 words**, including the abstract and references, depending on manuscript type and contribution.

Manuscript structure and content requirements

TITLE

The title should succinctly capture the essence of the study while remaining informative and engaging. It should balance brevity with descriptiveness and clearly indicate the focus, context, and scope of the research. The manuscript title should be written in title case, with each major word capitalised and conjunctions in lower case. To preserve double-blind review, the manuscript must not include author names, affiliations, acknowledgements, funding information, or conflict of interest statements.

ABSTRACT

Provide an abstract of approximately **150 to 250 words**. HEBR recommends a structured abstract that includes:

- Purpose
- Design or Methodology or Approach

- Findings
- Originality or Value

KEYWORDS

Provide **2 to 8 keywords**, arranged alphabetically and separated by semicolons.

INTRODUCTION

The introduction should establish the research context and explain why the topic matters. It should clearly state the research aim and or research questions, identify gaps in the literature, define key terms where necessary, and provide a brief outline of the manuscript's structure.

Authors should ensure that the rationale is compelling and explicitly linked to the identified gaps and the Indonesian context or comparable settings where relevant.

LITERATURE REVIEW

The literature review should demonstrate strong engagement with relevant and up-to-date scholarship, including seminal works. It should critically evaluate and synthesise prior research, identify areas of agreement and disagreement, and build a clear foundation for the study. Where applicable, the literature review should lead to the development of hypotheses or a conceptual framework.

METHODOLOGY

The methodology should describe the research design and procedures with sufficient clarity for readers to evaluate credibility and, where feasible, replicate the study. The section should explain and justify methodological choices and provide details on:

- sampling strategy and sample characteristics, or data sources and inclusion criteria
- data collection instruments and procedures
- measures or constructs and operational definitions (where relevant)
- analytical techniques and robustness or trustworthiness procedures

The methods should align clearly with the research aim and questions.

RESULTS

Results should be presented in a clear and logical order, aligned with research questions or hypotheses. Tables and figures should be used effectively to support the presentation of evidence. The reporting should remain neutral and precise, allowing the data to speak for itself.

The **Results and Discussion** sections may be combined where this improves coherence.

DISCUSSION

The discussion should interpret findings in relation to the research questions or hypotheses, the study's objectives, and the relevant literature. It should explain how the findings advance understanding of the topic, compare results with prior studies, and clarify similarities and differences. Authors should also articulate the key implications for theory, policy, and or managerial practice, with appropriate support from the literature.

CONCLUSION

The conclusion should summarise the key findings and their significance for the study's objectives and research questions. Authors should state the main contributions, acknowledge limitations, and propose directions for future research. Where relevant, the conclusion should also highlight implications for policy and responsible business practice.

Review Articles and Case Studies may adapt the structure as appropriate, provided the manuscript remains clearly organised and methodologically transparent.

Additional sections and declarations

ACKNOWLEDGEMENTS

Acknowledgements may be included in the final accepted version and must be provided at submission in the Title Page. To preserve double-blind review, acknowledgements should not appear in the blinded manuscript.

REFERENCES

All references must be complete and accurate and follow [APA \(7th edition\) Style](#) consistently. Where available, include DOIs to facilitate access to cited sources.

BIOGRAPHICAL NOTES

Biographical notes may be requested after acceptance. Please do not include author biographies in the blinded manuscript.

AUTHOR CONTRIBUTIONS, FUNDING, AND CONFLICTS OF INTEREST

Authors must disclose funding sources and any potential conflicts of interest in the Author Declaration Statement submitted with the manuscript. These disclosures are used for editorial assessment. To preserve double-blind review, funding and conflict of interest statements must not appear in the blinded manuscript.

RECOMMENDED CITATION

A recommended citation for the published article will be provided by the editorial team after acceptance.

Important notes:

TABLES AND FIGURES

- Tables and figures must be clear, titled, and cited in the text.
- Do not submit tables as screenshots.
- Where relevant, include sources and explanatory notes.

LANGUAGE AND CLARITY

Manuscripts should be written in clear academic English. If language issues prevent a fair review, the editorial team may request language revision prior to peer review.

Submit Your Manuscript

All manuscripts must be submitted through the HEBR online submission system (OJS). Submissions via email are not accepted.

Start a new submission

Log in to the journal website and select [New Submission](#). You will be guided through the submission steps in OJS.

Complete the submission checklist

During submission, you will be asked to confirm that:

- The manuscript is original, not under review elsewhere, and fits the journal's scope.
- The main manuscript is anonymised for double-blind peer review.
- The manuscript follows the HEBR template and referencing requirements.
- The journal's similarity and publication ethics requirements are met.

Select the manuscript type

Choose the most appropriate section for your paper (Research Article, Review Article, Case Study, Book Review, or Editorial). If you are unsure, choose the closest fit. The editorial team may adjust this during screening.

Upload your files

Upload the required files:

- Title Page
- Main Manuscript
- Author Declaration Statement
- Supplementary files (if any)

Ensure each file is clearly named (for example, **Main_Manuscript**, **Title_Page**, **Author_Declaration_Statement**, **Supplementary_Files**).

Confirm and submit

Review all details carefully before completing submission. Once submitted, you will receive an automatic confirmation through the system and may track the manuscript's status via your author dashboard.

Post-Submission

After submission, your manuscript will move through the stages below.

Initial editorial screening

The editorial team conducts an initial screening to confirm:

- Fit with HEBR's aims and scope and alignment with at least one pillar
- Completeness of files and compliance with double-blind requirements
- Compliance with the journal template and basic formatting requirements
- Similarity screening and research integrity checks

Manuscripts that are out of scope, incomplete, or not compliant with core requirements may be declined before external review.

Double-blind peer review

Manuscripts that pass screening proceed to double-blind peer review. Based on reviewer reports and editorial assessment, the decision may be:

- Accept
- Minor revision
- Major revision
- Reject

Revision process

If revision is requested, authors should submit:

- A revised manuscript
- A response to reviewers explaining how each comment was addressed
- A marked-up version showing changes, if requested by the editors

Authors should respond to reviewer comments point by point and submit revisions within the requested timeframe.

Outcomes and next steps

If a manuscript is accepted, it will proceed to editorial processing and production. If a manuscript is rejected, authors may submit a new manuscript in the future, provided it represents a substantially revised and improved contribution and fits the journal's scope.